

what makes you  
**stand out?**



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# What makes you stand out ?

This is the basic question you need to answer when pitching to an investment fund. Are you ready with your story in English? Tell me your business in 3 min. in 10 min and in 15 in great English. Can you do that? I want to help you find a solid voice so that you can put your best foot forward in the international community.

## Let's talk about what makes you stand out?

We will begin with an introduction session of your product. Tell me what sets you apart from the rest of the start-ups looking for funding. Then tell me why you are the right person to lead this start-up?

Basic Business  
English for Fund  
Raising

Self- Presentation

Company  
Presentation

Pitch Perfect in  
English





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